Experience - 7+ years

Microsoft / Oct '21 - Present (2.8 yrs)

UX Designer II (Bing Travel)

Under a global umbrella, "Web Experience Collective" - my focus area is **Bing Search and Microsoft Travel**. I am a part of a 3-member design team for Microsoft travel hub - a platform build for a traveller's journey, from inspiration to booking to cherishing. Launched in 2020, current DAU is 3.5M+

- Leading design for Flights, Car Rentals and Growth vertical at Microsoft Travel hub
- Responsible for all 'Bing Search Page' experiences for Travel (transit) search queries
- · Designed for Bing AI chat and Generative AI Search paradigm
- · Active involvement in hand-holding and design gate-keeping of associate designers.

Phonepe / Aug '20 - Oct '21 (1.3 yrs)

Sr. Product Designer (Investments)

Drove all end to end design & research process for Mutual funds charter at Phonepe. Led design and research initiatives for existing and upcoming investment products (Phonepe Wealth). I was also involved in the hiring process and grooming of interns and fresh designers.

Ola Cabs / Jul '17 - Aug '20 (3.1 yrs)

Sr. Product Designer (Consumer)

Delivered experiences for more than 150 million users across 4 countries. Involved in the end-to-end design process for all projects, majorly handling Payments, Trip Experience & Ola Drive. Also worked on Ola Money insurance & card products.

Product Designer (Foodpanda)

Supported the team on experimenting new experiences for consumers spreading across 100+ cities in India. Responsible on ideation, strategy, research and delivery of production grade interfaces (Consumer & Restaurant platform).

Product Designer (Driver-Partners)

As my first full-time job, I started small but grew into handing multiple projects - from ideation, research to building user interfaces and conducting regular focus group discussions with real users. Major projects involve App Diagnostic Ola Play Companion App & Leasing Regular Maintenance.

Adobe Systems / Summer Internship 2016 Intern (Abode Marketing Cloud)

My project was to deliver an end-to-end experience for marketers (- on planning, preparing, conducting & analysing) of web conferencing events like Webinars. A new platform was designed leveraging the capabilities of Adobe Connect & Adobe marketing software suite.

Education

IIT Guwahati / 2013-17
Bachelors of Design

Competency

Design

User Experience
User Research
Mobile & Web Interface
Prototyping
Design advocacy
Design strategy
Generative AI

Software

Figma
Principle
Adobe Suite

About me

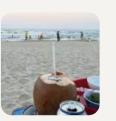
Hi Nam Pranjal, based out of Hyderabad. An enthusiast in human psychology and believes that understanding UX is all about understanding the human mind, how it think & behave. I am a native of Guwahati, Assam - where the mighty Brahmaputra flows.

Design & goals

Over the years, I have worked for a wide spectrum of personas and demographics that had shaped the design personality in me today. While designing for the world was a whole different ball game, working for Indian consumers excited me the most. I aspire to keep learning everyday and spread it as I grow.



Hometown





Peace

Things I love

